Neha Khandelwal

Design Researcher & Strategist, 1x-Entrepreneur, 10 years

10+ years of experience in designing and managing digital products which have touched 100m+ people. I build processes according to context using systems thinking approaches. I look at the big picture before I design the screens & I care deeply for sustainable design solutions.

Education

Bachelors in Design	**NIFT, Delhi**	**2008-12**
Masters in Design	**Srishti Institute of Art, Design & Technology**	**2015-17**

Work Experience

Product owner, Designer & Researcher	Wadhwani AI	New Delhi, India (Mar'22-May'24)	Team Size 7

A technology company developing AI solutions for the Indian government in multiple areas. I have have worked on 2 products in Public Health space:

    1. **Media Disease Outbreak Monitoring Tool**: An AI powered disease surveillance tool collecting data from millions of news sources and giving real time nationwide early warning signals to prevent Disease Outbreaks. This product has helped contain 329 outbreaks since its deployment in Apr '21.

    2. **Intelligent form to collect Patient Health data**: A smart form to help Community workers collect Patient Health information in a structured manner which is used by medical doctors to suggest diagnosis remotely. This form has helped complete 122 Million conversations since Aug'22.

Product Designer	TradeX	Gurgaon, India (Apr'21-Jan'22)	Team Size 4

TradeX is YC backed Exchange, To bet on outcome of future events like number of covid cases, inflation rate or the next president. I joined TradeX as the 1st designer and helped them ship & iterate mobile app, used by more than 100k users generating $5m+ monthly trading volume. [Click here to view product](#)

Founder & Action based researcher	Pagal Hai Kya	Developed a mental health community led by Indian youth with lived experiences of mental health challenges.	Nov'20-Mar'22
User Researcher	Google	Conducted User and Market research for LookOut App. An intelligent assistant for blind people to read and visualize a seeing world.	Oct'20-Oct'21
Service & Product Designer	Gram Vaani	Designed voice based Q/A platform for rural Indian youth to seek guidance & support for community members [(link)](#)	Oct'19-Apr'21
System Design Visiting Faculty	Srishti	Created a workshop curriculum for Post Graduate Design students in India, focusing on	Feb'20-Mar'20

		applying Systems Thinking in their roles as Service Designers	
Service Designer	Azad Foundation	Explored Home painting as a business vertical for women from lower socio economic background in Delhi and nearby region & established partnerships with training (Asian paints) & placement (Urban company)	Sep'19-Jan'20
Design researcher	Vihara Innovations	Created tools for differentiated care for front line health workers and tested them on ground under Bill & Melinda Gates foundation	May'19-Oct'19
UX Research & Designer	Enable India	Designed a service around Livelihood opportunities for Employees with disability and Employers and secured 2cr INR funding ([Link](#))	Oct'17-May'19
Design research	Jatan Sansthan	Studied 400 rural Rajasthan adolescents to design a service teaching Life Skills and raising aspirations ([Link](#))	Dec'16-May'17
Head of Product	PaWish	Designed App & website that allowed pet adoption and subscription service for your pet's needs ([Link](#))	Aug'15-Oct'16
Product Design	Vetro Moda	Created modern furniture designs ([Link](#))	Dec'13-Aug'15
Product Design	NetIIT	Designed educational robotics kits and workshops for school children for 6th-12th std	Aug'11-Dec'13

+91-9818332744 | nehaux18@gmail.com